



WORDCAMP SWITZERLAND 2016 GENEVA

FACTS & FIGURES

What is a WordCamp?

WordCamps are casual, locally-organized conferences that focus on everything WordPress. Each WordCamp is different, reflecting the local WordPress community it represents, but usually a wide range of people from casual users to core developers participate, share ideas, and get to know each other.

Whether your company is built around, has a lot of customers who love WordPress or just use and love it yourself, WordCamps are a great opportunity for companies that benefit from a free and open source software like WordPress to give back to the project that's given them so much

WordCamps are non-profit events organized by people from within the community on a voluntary basis.

In addition to WordCamps there are meetups regularly organised in Geneva, Bern and Zurich, which has built a strong sense of community.



Facts & Figures 2015

WordCamp Switzerland 2015 more than 200 WordPress developers, designers, entrepreneurs, bloggers and enthusiasts from all parts of Switzerland (and even many from all around Europe) together for the first Swiss WordCamp after two years of absence.

The first day was packed with 15 presentations from distinguished speakers on a variety of interesting topics touching on blogging, design, and programming on the WordPress platform.

After an amazing After Party on Saturday night, close to 100 Attendees gathered again on Sunday for Contributor Day which was spent hunting bugs and learning how to contribute back to WordPress directly from experienced core developers. We even got a patch committed and approved for WordPress core that day!

During the WordCamp, almost 500 tweets were sent using #wcch and we got a lot of positive feedback. Some of which we'd like to share on the next page.

15

**Awesome
Speakers**

246

Attendees

520+

**Tweets
#wcch**

42

**Attendees
(Contributor day)**

Some of the things people had to say about WordCamp Switzerland 2015

We have attended WordCamp Switzerland this weekend.
@TomazZaman did a great speech about conversion
#wcch #WordPress
@codeablehq

incredible **team.**

thnx for the fun last weekend, #wcch & special shout out
@amazeelabs_zrh for contrib day space!
@ifyouwillit

@damndirty @wordcampch thank you for the awesome
documentation of the #wcch it was a pleasure getting to
know you! Till we meet again...
@mrbernarded

Thank you #wcch for that super "ossm" organized event,
we enjoyed it a lot and will come back :) #wespeakwp
@paddyullrich

I had yesterday a great day at the #wcch ! Great
organization & lovely people!
@JakobTripolt

Thanks to all you guys @wordcampch #wcch #wordcamp it
was #awesome @lilakeks
@fabianhenzler

@majehle @nickweisser Danke - Spannendes Recap; bin
nächstes Jahr gerne auch dabei ! #wcch
@stollerschai

Great time at the Contributor Day of @wordcampch in
Zurich! Looking fwd to the Pizza :) #wcch
@boldinski

15 Awesome speakers

We were honored with this incredible line-up of speakers for last year's WordCamp and we already have some names in mind for this year.

Our speakers in 2015 were:

Konstantin Obenland

Marko Heijnen

Mendel Kurland

Tomaz Zaman

Emir Kurtovic

Sonja Leix

Andrew Liyanage

Michael Sebel

Jaana Björklund

Jan Thiel

Petya Raykovska

Piotr Soluch

Sven von Arx

Karin Christen

Pascal Birchler





WordCamp Geneva 2016

DATE

November 18th

LOCATION(S)

Natural History Museum of Geneva

UPDATES ON TWITTER

@WordCampGVA

WEBSITE

<https://2016.geneva.wordcamp.org/>

Call for Sponsors

Last year we had 27 sponsors in different categories ranging from „Accomplices“ or smaller equipment sponsorships up to our Silver, Gold and Platinum partners.

A quick survey revealed that all of them were very happy with the sponsorship and 80% of them stated interest in sponsoring again. We also got some valuable feedback on how to improve and make the sponsorships even more attractive this year.

Without our sponsors, such an event would not be possible and we would like to thank all of them again!

MORE INFORMATION ON OUR WEBSITE

<https://2016.geneva.wordcamp.org/call-for-sponsors/>



„Switzerland has a young but fast-growing WordPress community (on both the consumer and enterprise levels), so it's definitely something we want to support as a company that has a lot of European staff and business.“

NOEL TOCK - HUMANMADE LTD.

Call for Sponsors

We are looking for sponsors of various levels to help elevate this open source community

	PLATINUM CHF 4000	GOLD CHF 2000	SILVER CHF 1000	BRONZE CHF 500	MICRO CHF 150
Free Tickets	✓ (3x)	✓ (2x)	✓ (2x)	✓ (1x)	✓ (1x)
Name and logo on WordCamp Geneva website	✓	✓	✓	✓	✓
Acknowledgment and thanks in opening and closing remarks	✓	✓	✓	✓	✗
On projector/slides between presentation	✓ (Large)	✓ (Medium)	✓ (Small)	✓ (Small)	✗
Spots for speakers dinner	✓ (3x)	✓ (2x)	✓ (2x)	✓ (1x)	✗
Tweet from main account thanking you	✓ (2x)	✓ (1x)	✓ (1x)	✗	✗
Space to demo / chat to attendees / give away goodies	✓	✓	✗	✗	✗
On projector at random intervals at party	✓	✗	✗	✗	✗

Interested in becoming a sponsor? Get in contact with us: <https://2016.geneva.wordcamp.org/call-for-sponsors/>

